

OCT29/12 09.51  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/FOR MD JOBS & SCHOOLS  
AGY # 955 AGY \_\_\_\_\_

AGY # 955 AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME MAURA GILROY

SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ WASHINGTON, DC 20007  
PRDCT FOR MD J050 CONTRACT # 6399387

CLASS: NATL.      LOCAL      REGIONAL

PRDCT FOR MD JOBS & SCHOOLS CONTRACT # 6399387 CLASS: NATL. LOCAL REGIONAL  
FLIGHT DATES OCT31/12 EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT31/12 NOV6/12 WK-1 COMMENTS: (LINE, ORDER, INVOICE)

CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT29/12 09.51

REP: TO: NSA WDCW  
FROM: GREG  
\*\*\*NEW ORDER\*\*\*  
TTL...\$10800...17X  
THX PLS CFM, 10/29/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			100P-200P	30		\$600.00	10/31	11/5	4		W-F,M	4
PROGRAM : STEVE WILKOS												
2			1230P-100P	30		\$300.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS WEEK												
3			600P-630P	30		\$800.00	10/31	11/5	4		W-F,M	4
PROGRAM : SEINFELD												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			630P-700P	30		\$800.00	10/31	11/5	4		W-F,M	4
PROGRAM : SENFELD												
5			500P-530P	30		\$400.00	11/4	11/4	2		SUN	2
PROGRAM : FRIENDS												
6			530P-600P	30		\$400.00	11/4	11/4	1		SUN	1
PROGRAM : FRIENDS												
7			600P-630P	30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM : 2.5 MEN												
NOV/12 10800.00												

CONTRACT TOTAL 10800.00  
TOTAL SPOTS 17

MARKET TOTALS \$108,000 WDCW 10% WJLA 18% WUSA 15% WRC 28% WTTG 27% WPXW 0% WDCA 2%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*